

Proceedings of the UG BOS Meeting

Proceedings of the meeting of the BOS (UG) in Economics, met on 27-12-2016 at 11.30 AM in the Chairman's Chamber, Department of Studies in Economics, Kuvempu University, Jnanasahyadri, Shankaraghatta.

At the outset, the Chairman welcomed all the members of the Board for the meeting.

The Board approved the B.A. Syllabus ( I<sup>st</sup>, II<sup>nd</sup> and III<sup>rd</sup> year) for the academic year 2017-18.

At the end, the chairman thanked all the members for their active involvement in the deliberations and for their co-operation in conducting the meeting

**Members Present**

1. Dr. S.Mahendra Kumar
2. Dr. Devaraj.P
3. Dr. Shashirekha. K.R

*[Signature]* 27/12/16

*[Signature]* 27/12/16

*[Signature]* 27/12/16

**Members Absent**

1. Dr. M. Chowdegowda

Date: 27-12-2016

*[Signature]* S.N. 27/12/16  
Chairman

BOS in Economics (UG)  
Dept. of Economics  
Kuvempu University

# CBCS , UG Economics Syllabus – 2016

## KUVEMPU UNIVERSITY

SEMESTER	SUBJECT	Hours allotted
I	Managerial Economics	90 Hours
II	Economics of Markets	90 Hours
III	Macro Economics	90 Hours
IV	Money and Financial Markets	90 Hours
V	compulsory Economics of <i>Growth and Development</i> Paper-v	80 Hours
	optional International Business Environment Paper-vi	80 Hours
	optional Rural Development and Co-operation Paper-vi	80 Hours
	optional Karnataka Economy Paper-vi	80 Hours
	optional Tourism Economics Paper -vi	80 Hours
VI	Compulsory Human Resource Development Paper- vii	80 Hours
	optional Indian Economic Environment Paper-viii	80 Hours
	optional Public Economics Paper-viii	80 Hours
	optional Research Methodology Paper -viii	80 Hours

I. B.A. - I SEMESTER

SAA - 240

MANAGERIAL ECONOMICS

(Compulsory paper)

Objective:

To provide clear relationship between knowledge of economics and applications in management Decision-making.

Note: The award of Internal Assessment (IA) is based on the performance of one internal test and skill development activity (weightage: 50% + 50%)

Module-1: Nature and Scope of Managerial Economics:

Meaning characteristics, scope and subject matter- relationship with other discipline - decision making and forward planning.

10 Hours

Module-2: Fundamental principles of managerial Economics:

Opportunity cost principle -incremental principle, principle of time perspective, discounting principle and equi-marginal principle.

15 Hours

Module -3: Demand Analysis:

Meaning and definition of demand, determinants of demand, law of demand, exception to the law of demand, elasticity of demand.

15 Hours

Module -4: Demand Forecasting:

Meaning and definitions- long run and short-run demand forecasting – objectives and need for demand forecasting - methods of demand forecasting; problems on least square method - demand forecasting for new product - criteria of good forecasting methods.

20 Hours

### Module -5: Cost and Revenue Analysis:

Meaning of cost, money Cost, real Cost, opportunity cost, implicit and explicit cost, short-run costs, total cost, fixed cost, and economies of scale. Revenue – meaning – total revenue, average revenue and marginal revenue- Break-even analysis - break-even chart with problems.

15 Hours

### Module-6: Pricing Policy:

Cost plus pricing – new product pricing; penetration, skimming pricing, price bidding, multi product pricing, transfer pricing. Capital Budgeting: Meaning, objectives, prerequisites, components.

15 Hours

### Reference books:

1. Joel Dean (2012), Managerial Economics, PHI Publisher, New Delhi
2. Ahuja, H L (2014) Managerial Economics: S Chand Publisher, New Delhi
3. Gupta (2010), Tata McGraw Hill Publisher, New Delhi
4. Mithani, D M (2014), Managerial Economics, Himalaya Publishing House, Mumbai
5. Yogesh Maheshwari (2010), Managerial Economics PHI Publisher, New Delhi
6. Atmanand (2008), Managerial Economics, Excel Book Publisher, Bangalore
7. Trivedi, M L (2009), Managerial Economics, Tata McGraw Hill Publisher, New Delhi
8. Sharma R (2011), Managerial Economics, Lakshmi Narain Agarwal, Agra
9. Dr.H.R.Krishnaya Gowda, Managerial Economics, Vidhya Nidhi Publisher, Gadag

I B.A. - II SEMESTER

SAB - 240

ECONOMICS OF MARKETS

(Compulsory Paper)

Objective:

1. To enable the students to understand the concepts of Cost and Revenue their significance in price determination
2. To create an opportunity to understand the working of various forms of market and their practicability
3. To develop analytical skills and graphical presentation.

Note: The award of Internal Assessment (IA) is based on the performance of one internal test and skill development activity (weightage: 50% + 50%)

MODULE 1: PRODUCTION ANALYSIS

Production Function – cost of production – money cost, real cost explicit cost, variable cost, TC, T.F.C, TVC, AC, AFC, AVC MC, short run and long run cost curves – revenue, TR, AR AND MR. Illustrations of cost and revenue calculations. 15 Hours

MODULE 2: PRODUCER'S EQUILIBRIUM

Laws of Variable Proportions – laws of returns to scale, producers' equilibrium – optimization of production – economies and diseconomies of scale- Break-Even Analysis- meaning, assumptions and chart 20 Hours

MODULE 3: PRICE DETERMINATION

Meaning of markets –types of market – Role of time elements, Supply and demand interaction determinants – Distribution between firm and industry - short period and long period equilibrium

20 Hours

## MODULE - 4

Perfect competition - features - price and output determination in short period and long period  
monopoly - features - price and output determination - in short period and long period - price  
discrimination - conditions - price and output determination - monopolistic competition  
features - price and output determination in short period and long period - oligopoly - features  
indeterminateness of demand - price determination

20 Hours

## MODULE 5: FACTOR PRICING

Marginal productivity theory of distribution - Ricardian theory of rent - concept of quasi - rent  
and transfer earnings, wages - Subsistence, theory, wage fund theory and modern theory  
Classical theory of interest - Loanable fund theory - Liquidity preference theory

15 Hours

### References:

1. Ahuja, H L (2012), Modern Microeconomics, S Chand Publisher New Delhi
2. Jhingan, M L (2010), Micro Economic Theory, Vrinda Publication Pvt. Ltd Delhi
3. John Kennedy (2010), Micro Economics, Himalaya Publisher, Mumbai
4. Dewett, K K (2005), Modern Economic Theory, S Chand Publisher, New Delhi
5. P N Chopra (2011), Principles of Economics, Kalyani publishers, Ludhiana
6. Agarwal, H S (2014), Micro Economic Theory, Ane Book Pvt. Ltd, New Delhi
7. ಎಚ್.ಎಸ್. (2015), ಸೂಕ್ಷ್ಮ ಅರ್ಥಶಾಸ್ತ್ರ - 1, ಸಪ್ನಾ ಬುಕ್ ಹೌಸ್, ಬೆಂಗಳೂರು
8. ಎಚ್.ಎಸ್. (2015), ಸೂಕ್ಷ್ಮ ಅರ್ಥಶಾಸ್ತ್ರ - 2, ಸಪ್ನಾ ಬುಕ್ ಹೌಸ್, ಬೆಂಗಳೂರು
9. ಕೃಷ್ಣಯ್ಯಗೌಡ, ಹೆಚ್ ಆರ್ (2014), ಸೂಕ್ಷ್ಮ ಅರ್ಥಶಾಸ್ತ್ರ - 1, ವಿದ್ಯಾನಿಧಿ ಪ್ರಕಾಶನ, ಗದಗ
10. ಕೃಷ್ಣಯ್ಯಗೌಡ, ಹೆಚ್ ಆರ್ (2014), ಸೂಕ್ಷ್ಮ ಅರ್ಥಶಾಸ್ತ್ರ - 2, ವಿದ್ಯಾನಿಧಿ ಪ್ರಕಾಶನ, ಗದಗ
11. ಕೃಷ್ಣಯ್ಯಗೌಡ, ಹೆಚ್ ಆರ್ (2012), ಭಾರತ ಸೂಕ್ಷ್ಮ ಆರ್ಥಿಕ ಸಿದ್ಧಾಂತ, ಸ್ವಂದನ ಪ್ರಕಾಶನ, ಬೆಂಗಳೂರು

SAC – 240

**II.B.A - III SEMESTER**  
**MACRO ECONOMIC ANALYSIS**  
(Compulsory paper)

**Objectives:**

1. To enable the student to learn the well formulated principles of macroeconomics.
2. To help the student to understand the integrated working of a modern economy.
3. To provide the basis for the study of other branches of economics.
4. To help the student to appreciate the role of government in the economic functioning of a nation.

**Note:** The award of Internal Assessment (IA) is based on the performance of one internal test and skill development activity (weightage: 50% + 50%)

**Module 1: Macro Economics and National Income Accounting**

Macro Economics - meaning - types - uses - circular flow of income and wealth - National Income: meaning - definition - concepts of national income - GDP - GNP - NNP - PI - DPI - PCI (Real and Nominal) - methods of calculation - uses - difficulties in the measurement

**15 Hours**

**Module 2: Determination of Employment**

Classical theory of employment - Say's law of market - wage price flexibility - Keynesian theory of employment - effective demand - aggregate supply of function - aggregate demand function - wage price rigidity - Consumption function : psychological law of consumption - Average propensity to consume (APC) Marginal propensity to consume (MPC) - determinants of propensity to consume - Investment function - types of investment - marginal efficiency of capital - determinants - Multiplier and Accelerator - comparison of classical and Keynesian theory.

**30 Hours**

**Module 3: Theory of Prices**

### Module 3: Theory of Prices

Inflation - meaning - types - causes - effects - remedies - inflationary gap inflation and unemployment - Phillips curve : short run and long run - Deflation : meaning - causes - effects - remedies - deflationary gap.

15 Hours

### Module 4: Theory of Business Cycles

Trade cycles - meaning - curves - types - Features - Phases - theories of trade cycles - Hayek, Hicks, Schumpeter, Kaldar - measures to control trade cycles

15 Hours

### Module 5: Macro Economic Policy Targets and Instruments

Fiscal policy - meaning - objectives - instruments - functional fiscal policy - fiscal policy for eradication of unemployment and income inequalities. Monetary policy - meaning - objectives - tools of monetary policy - interplay of both policies

15 Hours

### References:

1. Puri, V K & Misra, S K (2004), Modern Macro Economic Theory, Himalaya Publisher, Mumbai
2. Gupta, G S (2004), Macro Economics theory and applications, Tata Mcgraw Hill Publisher, New Delhi
3. H R K (2004), Macro Economics, Sapna Book House, Bangalore
4. Sampat Mukherjee (2014), Macro Economics, a global text, New Central Book Agency, London
5. Somashekar, Ne Thi (2005), Modern Macro Economic Theory, Anmol Publication pvt.Ltd, New Delhi
6. Suman Kalyan Chakrabarty (2010), Macro Economics, Himalaya Publisher, Mumbai
7. ಎಚ್‌ಆರ್‌ಕೆ (2015), ಸಮಗ್ರ ಅರ್ಥಶಾಸ್ತ್ರ, ಸಪ್ನಾ ಬುಕ್ ಹೌಸ್, ಬೆಂಗಳೂರು
8. ಕೃಷ್ಣಯ್ಯಗೌಡ, ಹೆಚ್ ಆರ್ (2014), ಸಮಗ್ರ ಅರ್ಥಶಾಸ್ತ್ರ, ಸ್ಪಂದನ ಪ್ರಕಾಶನ, ಬೆಂಗಳೂರು
9. ಕೃಷ್ಣಯ್ಯಗೌಡ, ಹೆಚ್ ಆರ್ (2014), ಭೌತಿಕ ಸಮಗ್ರ ಅರ್ಥಿಕ ಸಿದ್ಧಾಂತ, ಸ್ಪಂದನ ಪ್ರಕಾಶನ, ಬೆಂಗಳೂರು
10. ರಾಜಣ್ಣ, ಕೆ ಎ (2014) ಸಮಗ್ರ ಅರ್ಥಿಕ ವಿಶ್ಲೇಷಣೆ, ಕಾಲೇಜ್ ಬುಕ್ ಹೌಸ್, ಬೆಂಗಳೂರು



SAD-240

**MONEY AND FINANCIAL MARKETS**

(Compulsory Paper)

**objectives:**

1. To enable the students to learn the various concepts involved in money banking.
2. To help student to understand modern money, capital market and banking system.
3. To provide the basis for acquiring the knowledge of economic system in country.

Note: The award of Internal Assessment (IA) is based on the performance of one internal test and skill development activity (weightage: 50% + 50%)

**MODULE 1: Nature and functions of money**

Meaning-forms of money-functions of money-Gresham's law- Role of money in modern economy, monetary standards - features, merits and demerits- principles and methods of note issue - Monetization and Demonetization

15 Hours

**MODULE 2: Supply and Demand for money**

The supply of money : determinants of money supply - changes in the supply of money - the velocity of circulation of money - changes in velocity of circulation - demand for money : classical - Keynesian and post - Keynesian developments - equality of supply and demand for money.

20 Hours

**MODULE 3: Commercial Banking**

Role of commercial banks in a developing economy- structure of banking system- functions of commercial bank-balance Sheet-credit creation-portfolio management-Banking practices and services: Cheques-drafts-bills-passbook-ATM-E-banking-KYC-RTGS-debit and credit cards-electronic fund transfer-MICR-IFSC- Money market: Composition- characteristics-working of money market-capital market

20 Hours

**MODULE 4: Central Banking and policy**

Functions-credit control-Monetary policy-objectives-instruments of monetary policy-uses of monetary policy-limitations-monetary policy lags-effectiveness of monetary policy in India.

20 Hours

**MODULE 5: Financial Institutions**

Meaning, Role Of NBFF'S - IFCI, ICICI, IDBI, SIDBI

15 Hours

References:

1. Kulkarni, A B N & Kalkundrikar, A B (2011), Monetary Economics, S Chand Publisher, New Delhi
2. Mithani, D M (2009), Money Banking, International Trade and Public Finance, Himalaya Publisher, Mumbai
3. Mithani, D M (2006), Public Finance Theory and Practice, Himalaya Publisher, Mumbai
4. Jhingan, M L (2010), Monetary Economics, Vrinda Publication Pvt, Ltd, Delhi
5. ಎಚ್.ಎಸ್. (2015), ಹಣ ಮತ್ತು ಬ್ಯಾಂಕೋದ್ಯಮ, ಸಪ್ತ ಬುಕ್ ಹೌಸ, ಬೆಂಗಳೂರು
6. ಕೃಷ್ಣಯ್ಯಗೌಡ, ಹೆಚ್ ಆರ್ (2014), ಹಣ ಮತ್ತು ಬ್ಯಾಂಕೋದ್ಯಮ, ವಿದ್ಯಾವಿಧಿ ಪ್ರಕಾಶನ, ಗದಗ
7. ಕಾನ್ಯಾ, ಕೆ.ಎ (2015), ಹಣ ಮತ್ತು ಬ್ಯಾಂಕೋದ್ಯಮ, ಕಾರ್ಲೆಟ್ ಬುಕ್ ಹೌಸ್, ಬೆಂಗಳೂರು
8. ಎಚ್.ಎಸ್. (2015), ಹಣದ ಅರ್ಥಶಾಸ್ತ್ರ, ಸಪ್ತ ಬುಕ್ ಹೌಸ, ಬೆಂಗಳೂರು
9. ಶುನಿವಾ, ಕೆ ಡಿ (2008), ಹಣ ಮತ್ತು ಹಣಕಾಸಿನ ವ್ಯವಸ್ಥೆ, ವಿದ್ಯಾವಾಹಿನಿ, ಹುಬ್ಬಳ್ಳಿ

SAF -

object

- 1.
- 2.
- 3.

Note: T

Meaning  
Human  
Sen's c

Modu  
DEVE  
Introdu  
Growth  
Harrod  
Growth

MOD  
Introdu  
Growth  
and an

(1)

III. B.A. - V SEMESTER

SAE

**240 ECONOMICS OF GROWTH AND DEVELOPMENT- PAPER VI**  
(Compulsory Paper)

**objectives:**

1. To enable the students to learn the fundamental concepts of development economics.
2. To enable the students to develop a logical and analytical view of issues in today's world.
3. To enable the students to relate learning to reading the case of development issues like poverty, unemployment, imbalances etc.

**Note:** The award of Internal Assessment (IA) is based on the performance of one internal test and skill development activity (weightage: 50% + 50%)

**Module 1 ECONOMIC DEVELOPMENT AND ECONOMIC GROWTH**

Meaning definition - Distinction between growth and development, Human Development, Human Development Index, HDI measures HDI Progress In India, Gender Development Index, Sen's capabilities approach, environmental sustainability and development,

15 Hours

**Module 2-CLASSICAL AND NEO CLASSICAL THEORIES OF DEVELOPMENT**

Introduction-Rostow's Stages of Economic Growth - Criticism of the stages of Economic Growth -Harrod-Domar Growth Model- Assumptions of the Models-The Domar Model -The Harrod Model ,the warranted Rate of Growth, Long Run Disequilibria, The Natural Rate of Growth, Economic model of unlimited supplies of labour , Solow's Neoclassical Growth Model.

20 Hours

**MODULE-3 GROWTH STRATEGIES AND GROWTH MODELS**

Introduction - Adam Smith - David Ricardo - Karl Marx - Schumpeter - Rostow - Gunnar Myrdal - Big Push theory - Critical Minimum Efforts Thesis - Strategies of growth : balanced and unbalanced growth.

15 Hours

#### Module 4 -POVERTY MEASURES AND POLICY OPTIONS

Introduction, Concepts of Poverty, Absolute Poverty, Relative Poverty, Measurement of Poverty, Human Poverty Index, Alternative Poverty functional impact of poverty –poverty traps – credit, nutrition and labour market – poverty and household allocation of resources., Measurement of Inequality – meanings and Methods of Measurement, Economic Growth and Income Inequality- Impact of Inequality on Development

20 Hours

#### Module 5- DEMOGRAPHIC TRANSITION AND FERTILITY

Introduction, Theory of Demographic Transition, Causes of High Fertility in Developing Countries, The Microeconomic Household Theory of Fertility, Consequences of High Fertility, Policy Initiatives taken by Developing countries to Control Population.

10 Hours

#### References:

1. Jhingan, M L (2010), The Economics of Development and Planning, Vrinda Publisher, New Delhi
2. Agrawal, A N (2010), Indian Economy Problems of Development & Planning, New Age International Publisher, New Delhi
3. ಬಸವಾ, ಕೆ ಡಿ (2010), ಭಾರತದ ಆರ್ಥಿಕಾಭಿವೃದ್ಧಿ ಅರ್ಥಶಾಸ್ತ್ರ, ವಿದ್ಯಾವಾಹಿನಿ-ಪ್ರಕಾಶನ, ಹುಬ್ಬಳ್ಳಿ
4. ಎಚ್‌ಆರ್‌ಎಸ್ (2015), ಅಭಿವೃದ್ಧಿ ಅರ್ಥಶಾಸ್ತ್ರ, ಸಪ್ತ ಬುಕ್ ಹೌಸ, ಬೆಂಗಳೂರು
5. ಕೃಷ್ಣಯ್ಯಗೌಡ, ಹೆಚ್ ಆರ್ (2014), ಅಭಿವೃದ್ಧಿ ಅರ್ಥಶಾಸ್ತ್ರ, ವಿದ್ಯಾವಿಧಿ ಪ್ರಕಾಶನ, ಗದಗ

III. B.A. - V SEMESTER

SAE-241 INTERNATIONAL BUSINESS ENVIRONMENT- PAPER-V (OPTIONAL PAPER)

Objectives:

1. To enable the students to have an understanding of Various Concepts of IBE
2. To create an opportunity to understand the working of various International Financial Organisations and financial system
3. To develop skills in students to be able to apply theory by understanding various theories.
4. To enable the student to apply the knowledge gained from the study of micro and macro economics in the field of international economics.

Note: The award of Internal Assessment (IA) is based on the performance of one internal test and skill development activity (weightage: 50% + 50%)

Module 1: International Trade Business Environment

Meaning and definitions- internal and international trade - Significance and nature of business environment - elements of environment - Global environment - Merits and demerits-

15 Hours

Module 2: Economic Environment of Business in India

Economic Environment of Business. Significance and elements of economic environment - economic systems and business environment - economics planning (NITI Aayog) in India - Government policies - Industrial policies - Monetary and Fiscal Policies, Public Sector and economic development

20 Hours

Module 3: Balance of Payments and Exchange Rate:

Meaning - balance of trade and balance of payments - structure of balance of payments - causes for disequilibrium in the balance of payments - measures for correcting disequilibrium - foreign exchange: meaning - determination of exchange rate - fixed and flexible exchange rate - merits and demerits - purchasing power parity theory - Demand and supply theory.

20 Hours

**Module 4: International Monetary Institutions and Economic Environment**

International and Technological environment, multinational corporations – Foreign Collaboration in Indian Business –Foreign direct investment – Merits and Demerits with special reference to India. FIIs – International economic institutions, IMF, IBRD WTO, TRIPS, TRIMS, Dispute settlement in WTO regime, WTO and its impact on Indian Economy.

**15 Hours**

**Module 5: Economic Reforms**

Economic Reforms – Need for Economic Reforms – Main features of reforms – structural changes –privatization, globalization and liberalization

**10 Hours**

**References:**

1. Gupta. K.R (2009), International Economics Vol 1&2, Atlantic Publisher, New Delhi
2. Rajkumar (2008), International Economics, Excel Books Publisher, New Delhi
3. Francies Cherunilam (2010),International Economics, Tata Mcgraw Hill Publisher, New Delhi
4. Desai, S S M & Nirmala Ehalerao (2008 ), International Economics, Himalaya Publisher, Mumbai
5. Malhotra. V.K (2012), International Economics, Anmol Publisher, New Delhi,
6. Mithani. D. M (2005),The Essence of International Economics, Himalaya Publisher, Mumbai
7. Mithani. D. M (2010), International Economics, Himalaya Publisher, Mumbai
8. Bhatia. H. L (2009),International Economics, Vikas Publication pvt.Ltd, New Delhi
9. Peter H Lindert (2004), International Economics, Richard D Im in Publisher, Delhi
10. Dr. Shymasundar (2011), International Economics, Basava Prakashan, Shimoga
11. ಎಚ್‌ಆರ್‌ಸಿ (2015), ಅಂತರರಾಷ್ಟ್ರೀಯ ಅರ್ಥಶಾಸ್ತ್ರ, ಸಪ್ತ ಬುಕ್ ಪೌಸ, ಬೆಂಗಳೂರು
12. ಎಚ್‌ಆರ್‌ಸಿ (2015),ಅಂತರರಾಷ್ಟ್ರೀಯ ಮತ್ತು ಸಾರ್ವಜನಿಕ ಅರ್ಥಶಾಸ್ತ್ರ, ಸಪ್ತ ಬುಕ್ ಪೌಸ, ಬೆಂಗಳೂರು
13. ಕೃಷ್ಣಯ್ಯಗೌಡ, ಹೆಚ್ ಆರ್ (2014), ಅಂತರರಾಷ್ಟ್ರೀಯ ಅರ್ಥಶಾಸ್ತ್ರ, ವಿದ್ಯಾನಿಧಿ ಪ್ರಕಾಶನ, ಗದಗ
14. ವೀರಯ್ಯ ಕೆ ಎಮ್ (2001),ಅಂತರರಾಷ್ಟ್ರೀಯ ಅರ್ಥಶಾಸ್ತ್ರ, ಅಕ್ಷತ ಪ್ರಕಾಶನ, ಮೈಸೂರು
15. ಡಾ. ಶ್ಯಾಮಸುಂದರ (2011),ಅಂತರರಾಷ್ಟ್ರೀಯ ಅರ್ಥಶಾಸ್ತ್ರ, ಬಸವಾ ಪ್ರಕಾಶನ, ಶಿವಮೊಗ್ಗ

III B.A - V SEMESTER

SAE-251 RURAL DEVELOPMENT AND CO-OPERATION- PAPER-VI  
(OPTIONAL PAPER)

Environment  
- Foreign  
s with special  
IPS, TRIMS,

5 Hours

- structural  
10 Hours

New Delhi  
ii  
Publisher, New

Himalaya

Publisher,

Delhi

Delhi

8

Objective:

The main objective of this paper is to introduce the student to basic understanding of concept, importance and rural development and co-operative movement in India.

Note: The award of Internal Assessment (IA) is based on the performance of one internal test and skill development activity (weightage: 50% + 50%)

Module-1 Rural Development

Introduction, Nature and Scope of Rural Development, Objectives and Importance, Characteristics of Rural Economy, Rural Development Administration and Suggestions; Rural Agriculture in Rural Development, Gender Bias in Rural Development.

10 Hours

Module-2 Agrarian Reforms in Rural Development

Introduction, Agricultural Reforms (Institutional and Technological reforms), Agricultural Research Extension Services; Rural Housing; Rural Health; Rural Income- Causes for Low of Rural Income, Rural Indebtedness, Remedial Measures; Income Difference between Rural and Urban Sector; Vision of 12<sup>th</sup> Plan, Information Dissemination. - Tribal in India; Development and Problems, and Development Programmes.

15 Hours

Module - 3 Approaches to Rural Development

Gandhian-Approach; Sectoral Approach; Cluster Approach; Service Area Approach; Participatory Approach; Dr.APJ Abdul Kalam's Approach (PURA Model).

10 Hours

(16)

## Module - 4 Rural Industrialisation and Infrastructure in India

Introduction, Rural and Cottage Industries; Importance, Problems of Rural Industries, Programmes for Development of Rural Industries, Meaning, Types, Importance, Rural Transport, Importance and problems, Communication, Introduction, Important types of Rural Communication System and Importance; Rural Electrification, Different Schemes, Rural Water Supply, Rural Sanitation; Biogas Programme, Advantages; Social Forestry, Objectives and Scope; Protection of Rural Resources; Community Participation; Rural Banking.

15 Hours

## PART-II: CO-OPERATION

### Unit-I: Co-operative Credit Movement in India

Credit; Agricultural and Non-agricultural, Agricultural Marketing and processing, Milk Producers, Consumers Co-operatives, problems, Factors necessary for better consumers' cooperative movement. Cooperative marketing, objectives, advantages, progress, Industrial cooperatives, objectives, types, importance, types of rural industrial cooperatives, Weavers' cooperatives societies, oil crushing cooperatives, Handicrafts cooperatives societies, Leather cooperatives, Palm-gut-cooperative societies, other industrial cooperative societies, problems, housing cooperatives, importance and problems.

20 Hours

### Unit-II: Structure of Co-operative Credit

Primary credit societies, district co-operative banks, state co-operative banks, national co-operative bank, urban co-operative banks, Regulation by RBI, International co-operative Alliance.

10 Hours

### References:

1. Ajit Singh, (2007), Rural Development and Banking in India, Theory and Practice, Deep and Deep Publications, New Delhi
2. Dwivedi, R.C., Hundred years of Cooperative Movement in India, Centre for Promoting Cooperatives.
3. G.R. Madan (2007), Co-Operative Movement in India, Mittal Publications
4. Jain, P.K. (1988), Industrial Finance Corporation of India: A study in Financial Management, Anmol Publications, New Delhi
5. Sahkar Darshan ; Himatlal Mulani



(17)

B.A - V SEMESTER

KARNATAKA ECONOMY- PAPER-VI  
(OPTIONAL PAPER)

SAE-261

**Objectives:**

1. To enable a student to have an overview of the working of the Karnataka economy.
2. To enable a student to understand the changes in the Karnataka economy
3. To enable a student to understand the leading issues in the Karnataka economic development.

**Note:** The award of Internal Assessment (IA) is based on the performance of one internal test and skill development activity (weightage: 50% + 50%)

**Module 1:- Karnataka Economy an overview:-**

**Geographical feature:** - features of Karnataka Economy growth of PCI, HDI, PQLI,  
**Demographic profile of Karnataka:** trend in population growth-growth rate: density-Age-sex and size composition -Recent population policy - Rural Urban migration.

15 Hours

**Module 2:- Poverty and unemployment in Karnataka:-**

Poverty rural and urban poverty-causes- incidence-un-employment: Types, causes, employment generation & poverty alleviation programs- Self-employment programs-wage Employment programs-Habitat development program initiated by Government of Karnataka-regional imbalances in Karnataka: causes and effects. Dr.M. Nanjundappa committee report- women empowerment NGO's-self-help group.

15 Hours

Module 3: Agriculture Development in Karnataka:-

Trends in agricultural production- Land reforms in Karnataka - Features and causes-low agricultural productivity -dry land forming, water shed development in Karnataka. Agriculture finance: institutional and Non-Institutional sources. Irrigation - Interstate water dispute sources- interstate water disputes land Reforms-Agricultural marketing problems-Agriculture prices: price policy-PDS.

15 Hours

Module 4: Industry & Tertiary Sector:-

Recent industrial policy of Government of Karnataka-small & medium scale industries- Importance, growth and problems-Industrial finance-Transport and communication: Growth and development of road and railways-Information Technology-Karnataka's Recent Trade policy.

15 Hours

Module-5: Karnataka State Financial Management:-

Sources of Revenue-Tax and Non-Tax VAT, GST -Public borrowing-Karnataka tax system- problems- Growth of public expenditure-Karnataka Budget-karnataka state finance commission- debt management in Karnataka-E- Governance in Karnataka.

15 Hours

Reference Books:-

1. Prasanna. T & Rajanna. K .A (2012),Karnataka Economy, College Book House, Bangalore
2. Govt., of India (2010),Karnataka development Report, Govt, of India
3. ಎಜ್ಜಾರ್ಸೆ (2012), ಕರ್ನಾಟಕ ಅರ್ಥಿಕತೆ, ಸಪ್ತ ಬುಕ್ ಹೌಸ್, ಬೆಂಗಳೂರು
4. ಕೃಷ್ಣಯ್ಯನಿಡ, ಪಿಚ್ ಆರ್ (2014),ಕರ್ನಾಟಕ ಅರ್ಥಿಕತೆ, ಸ್ಪಂದನ ಪ್ರಕಾಶನ, ಬೆಂಗಳೂರು

(17)

III. B.A., - <sup>IV</sup> SEMESTER

271  
SAE-11

**TOURISM ECONOMICS- PAPER-VI**  
(OPTIONAL PAPER)

**Objective:**

The main objective of this paper is to make students understand and introduce them to basic understanding of the concept, and importance of tourism economics.

**Note:** The award of Internal Assessment (IA) is based on the performance of one internal test and skill development activity (weightage: 50% + 50%)

**Module -1: Introduction to Tourism Economics:**

Definition - meaning- nature and scope of tourism-Fundamental concepts: Tourist, travelers, visitor, transit visitor and excursionist - Leisure, recreation and tourism and their Interrelationship-Tourism Development and National economy: contribution to GDP-importance of tourism industry in India and Karnataka-Historical dimensions of tourism: Early travels-emergence of modern tourism-factors influencing growth and development of international and national tourism-Impact of industrialization and technological advancement on tourism industry.

15 Hours

**Module -2: Demand and Supply aspects of Tourism**

Nature -trends in tourism demand- Factor influencing tourism demand- Tourism supply: Market Structure and Tourism supply- Supply trends in tourism-Economic impacts of Tourism: Income and Employment-Balance of payments -Foreign exchange, Socio-cultural impacts of tourism-cultural exchange among nations and international understandings-Impacts of tourism on ecology and environment.

20 Hours

**Module -3: Infrastructure and Forms of Tourist transportation**

Tourism Infrastructure: Types, Forms and Significance - Accommodation: Forms and types - Tourist transportation: Air- Surface- Rail and Water-Karnataka Tourism: Growth and Development of Tourism in Karnataka-Contribution of tourism to state GDP-Role of KSTDC and private agencies.

15 Hours

(2)

#### Module-4: Tourism Marketing

Core concepts in Marketing: products market-tourism forecasting-Product life cycle: New product development-customer satisfaction and related strategies-marketing agencies-hotel-resort-home stay-travel agencies and other tourism related services- challenges and strategies.

15 Hours

#### Module-5: Tourism Policy and Planning

Role government-public and private sectors-role of international multinationals-state and local tourism organizations-tourism policy 1982 and 2002-investment opportunities and government policy (hotel and tourism industry) -sources of funding.

15 Hours

#### Reference Books

1. Vanhove, N. The Economics of Tourism Destinations, Oxford: Elsevier Butter worth
2. Kotler, Philip : Marketing Management & Hospitality and Tourism Marketing
3. Sinha, P.C : Tourism marketing
4. Vearne, Hospitality marketing
5. Kotler, Philip and Armstrong Philip: Principle of Marketing,
6. Crough, Marketing Research for Managers.

SAP 240

SAP

21

III B.A. - VI SEMESTER  
HUMAN RESOURCE MANAGEMENT- PAPER VIII  
(Compulsory Paper)

**Objectives:**

1. To enable a student to have an overview of the changing scenario in human resource management
2. To enable a student to understand the basics of management
3. To build the knowledge of the conceptual and theoretical importance of the concept.

**Note:** The award of Internal Assessment (IA) is based on the performance of one internal test and skill development activity (weightage: 50% + 50%)

**Module- 1 Human Resource Management:**

Meaning, Definition, Nature, Scope, significance and Objective. Evolution & development Of HRM; Role, Duties and Responsibilities of Human Resource Manager; Human Resource Management and Total Quality Management. 15 Hours

**Module- 2 Human Resource planning:**

Human Resource Planning - Meaning Importance and Need for Resource Planning; Benefits and Limitations of Human Resource Planning; steps In Process Of Human Resource Planning 15 Hours

**Module - 3 Job Analysis and Design**

Job analysis- concept, objectives, significance, process of job analysis; techniques of job design and methods of job design. 15 Hours

**Module- 4 Recruitment and Selection**

Recruitment- meaning- need-, recruitment techniques, Sources-internal and external sources, process of Recruitment, recruitment policy, selection, steps in Selection process - test interviews, types, group Discussion, placement and induction- Training - need, importance, objectives, types and Methods of training, benefits of training, identification Training need. Designing training programmes, Executive development.

20 Hours

**Module - 5 Performance Appraisal**

Meaning of performance appraisal, objectives of Performance appraisal, methods- traditional and performance, merits and pit falls of Performance evaluation, Sigma.

15 Hours

**References:**

1. Basava. K. D(2010),Human Resource Management, Vidyavahini Prakashan, Hubli
2. Baligar. G.B(2009),Human Resource Management, Ashok Prakashan
3. Subba Rao, P(2009),Essentials of Human Resource Management and Industrial Relations, Himalaya Publisher, Mumbai
4. Gupta. Shashi .K & Joshi. Rosy, Human Resource Management, Kalyani Publication, Ludhiana
5. Ramachandra. K & Shivarudrappa. D(2005),Human Resource Management, Himalaya Publisher, Mumbai
6. Khanka. S. S (2012),Human Resource Management text & cases, S Chand Publisher, New Delhi
7. Gupta. C B(2002),Human Resource Management , S Chand Publisher , New Delhi
8. Appannaiah.H .R & Reddy. P. N (2009),Human Resource Management, Hima Publisher, Mumbai
9. ಬಸವಾ.ಕೆ. ಡಿ(2010),ಮಾನವ ಸಂಪನ್ಮೂಲ ನಿರ್ವಹಣೆ, ವಿದ್ಯಾವಾಹಿನಿ ಪ್ರಕಾಶನ, ಹುಬ್ಬಳ್ಳಿ
10. ಬಸವಾ.ಕೆ.ಡಿ (2010), ಮಾನವ ಸಂಪನ್ಮೂಲ ಅಭಿವೃದ್ಧಿ, ವಿದ್ಯಾವಾಹಿನಿ ಪ್ರಕಾಶನ, ಹುಬ್ಬಳ್ಳಿ
11. ಬಳಗಾರ್. ಈ.ಬಿ (2009), ಮಾನವ ಸಂಪನ್ಮೂಲ ನಿರ್ವಹಣೆ, ಅಶೋಕ ಪ್ರಕಾಶನ

SAF-241

Objectiv

Note: T

Modu

Is Ho

incom

causes

Mod

Trea

chan

Mo

Tre

- P

- P

Indian Economic Environment- paper VIII  
(Optional Paper)

Objectives:

The main objective of this paper is to introduce the student to understanding of the Economic sphere of Indian Economic Environment, planning polices and Budgeting aspects of the Govt. of India.

Note: The award of Internal Assessment (IA) is based on the performance of one internal test and skill development activity (weightage: 50% + 50%)

Module - 1: Structure of Indian Economy

Is India a developing economy? – Features of Indian economy- Growth and trends in national income – Regional inequalities - Causes - remedies. Meaning of Poverty, poverty line- extent- causes- poverty alleviation programmes.

15 Hours

Module - 2: Demographic Profile

Understands the population growth- density, age, sex, size, composition, population policy of 2000- changes in occupation structure- Unemployment- extent- measure- rural urban migration.

15 Hours

Module -3: Agriculture in India

Understands in agricultural production- causes for low production and productivity- Organic farming food security and self sufficiency – New agricultural Strategy – National Agricultural Policy 2000- Agricultural finance - Institutional and non institutional- Agricultural marketing problems 2000- Irrigation defects- Water conservation- Rain water harvesting- Water shed Development.

20 Hours

#### Module- 4: Indian Industry

Importance Industries - Industrial Policy since 1991 - Problems of public sector enterprise, - Iron, sugar and cotton industries - Role and problem of small scale industry- Disinvestment policy Issues- Education-, Tourism - The role of IT Industry in Indian economy.

15 Hours

#### Module- 5: Planning Budget and Taxation

Concept of planning- policy commission and national development council of India- decentralized planning -latest five year plans (NITI Aayog) - meaning and types of budget - revenue, expenditure and capital budget - deficit budget -tax reforms in India- GST.

15 Hours

#### References:

1. Gaurav Datt & Ashwani Mahajan (2012), Indian Economy, New Age International Publisher, New Delhi
2. Datta & Sundaram (2012), Indian Economy, S Chand Publisher, New Delhi
3. Puri. V. K & Misra.S.K (2012), Indian Economy, Himalaya Publisher, Mumbai
4. Ramesh Singh (2009), Indian Economy for Civil Service Examination, Tata McGraw Hill Publisher, New Delhi
5. Agrawal. A. N (2010), Indian Economy Problems of Development & Planning, New Age International Publisher, New Delhi
6. Deepashree (2011), Indian Economy Performance and Policies, Ane Books Pvt, Ltd, New Delhi
7. Basava.K.D (2010), Indian Economy, Vidyavahini Publisher, Hubli
8. Sankaran. S (2007), Indian Economy, Margham Publication Publisher, Chennai
9. ಎಚ್.ಎಸ್.ಎಸ್. (2014), ಭಾರತದ ಆರ್ಥಿಕತೆ, ಸೆಕ್ಸ್ ಬುಕ್ ಹೌಸ್, ಬೆಂಗಳೂರು
10. ಕೃಷ್ಣಯ್ಯನೊಡ ಹೆಚ್ ಆರ್ (2014), ಭಾರತದ ಆರ್ಥಿಕತೆ, ಸ್ಪಂದನ ಪ್ರಕಾಶನ, ಬೆಂಗಳೂರು
11. ಬಸವಾ. ಕೆ.ಡಿ(2010), ಭಾರತದ ಆರ್ಥಿಕಾಭಿವೃದ್ಧಿ ಅರ್ಥಶಾಸ್ತ್ರ, ವಿಧ್ಯಾವಾಹಿನಿ ಪ್ರಕಾಶನ, ಹುಬ್ಬಳ್ಳಿ



**PUBLIC ECONOMICS- PAPER VIII**  
(Optional Paper)

**Objectives:**

1. To enable a student to have an overview of the working of the public economics.
2. To enable a student to understand the changing trends in the public finance.
3. To enable student to understand the role of government under liberalized environment.

**Note:** The award of Internal Assessment (IA) is based on the performance of one internal test and skill development activity (weightage: 50% + 50%)

**Module – 1 Principles of Public Economics**

Meaning-nature - scope-importance--failures of market economy- externalities- public goods vs private goods-merit goods V/s non-merit goods-Role of government in a mixed economy and in the changing economic environment-principle of maximum social advantage.

15 Hours

**Module – 2 Public Revenue**

Sources of public revenue (Centre, State & Local), Taxation and non taxation, direct and indirect taxes: - Merits and demerits- Cannons of taxation - incidence of taxation - taxable capacity - optimal taxation Laffer curve) recent tax reforms (VAT & GST - Kelker Committee recommendation)

20 hours

**Module – 3 Public Expenditure**

Meaning-Classification of public expenditure plan and non-plan development-development and non-development-Wagner law, Role and effects of public expenditure in economic development-causes for increasing public expenditure in recent years in India-recent reforms to control public expenditure.

15 Hours

**Module - 4 Public Debts**

Meaning - need for public debt-sources of public borrowing-classification of public debt-effects of growth of public debt-causes for growth of public debt-debt burden and future generation - methods of redemption of debt-debt controversy,

20 Hours

**Module-5 Budget and Public Policy**

Budget- meaning-kinds- classification of budget- zero based budgeting- the concept of fiscal deficit- deficit financing- Fiscal policy in India. Present central and state budget

10 Hours

**Reference:**

1. Anderson John E: Public Finance: Principles and Policy, Houghton Mifflin Company, Boston.
2. Bagchi. A : Reading in Public Finance, Cambridge University Press, new Delhi
3. Hugh Dalton: Principles of Public Finance, Allied Publishers Pvt. Ltd.
4. Lekhi .R.K. Public Finance, Kalyani Publishers, New Delhi
5. Om Prakash: Public Economics: Theory a Practice, Vishal Publishing Co, Ludhiana
6. Hinderick, John and Myles Gareth: Intermediate Public Economics, PHI, New Delhi

N  
M  
th  
in  
M  
Ne  
Pro  
Mo  
The  
Proh  
Mo  
Intre  
Tech

III B.A. - VI Semester

SAF-261

RESEARCH METHODOLOGY- PAPER VIII  
(Optional Paper)

Objectives:

1. To enable student to have an idea about research.
2. To enable student to understand the importance of social research.
3. To enable student to understand the basic methods of conducting social research.

Note: The award of Internal Assessment (IA) is based on the performance of one internal test and skill development activity (weightage: 50% + 50%)

Module-1 Introduction to Research

Meaning, Definitions, Objectives. Scientific methods – Induction and deduction – Research and theory –Conceptual or theoretical model – Social Science Research – Meaning Objective limitations- Types of research.

15 Hours

Module -2 Review of Literature:

Need for Reviewing Literature – What to Review and for what purpose – Literature Search Procedure – Source of Literature – Planning the Review Work – Note –taking. .

15 Hours

Module -3 Planning of Research

The Planning Process – Selection of a problem for Research – Formulation of the Selected Problem – Hypotheses –Concepts – Measurement – Research Design or Plan.

15 Hours

Module-4 Sampling

Introduction – Sampling Techniques or Methods – Sample Design and choice of sampling Techniques – Sample Size – Sampling and Non- Sampling Errors.

20 hours

### Module-5 Methods of Collection of Data

Meaning and importance of Data – Sources of Data – Use of Secondary Data – Methods of Collecting Primary Data : General – Observation – Experimentation – Simulation- Interviewing – Panel Method – Mail Survey – Projective Techniques – Sociometry – Content Analysis.

15 Hours

### Reference

1. Dr. O.R. Krishnaswami (1996) Methodology of Research in Social Sciences, Himalaya Publishing House
2. C.R. Kothari (2004) Research Methodology, Methods and Techniques (Second revised Edition), New age international Publishers
3. Kothari. C. R (2011), Research Methodology, New Age International Publisher, New Delhi
4. Ram Ahuja (2003), Research Methods, Rawat Publication, Jaipur & New Delhi
5. Khan. J. A (2009), Research Methodology, APH Publications, New Delhi
6. ಅಶೋಕ, ಜಿ ಎಸ್ (2011), ಸಂಶೋಧನ ವಿಧಾನ, ಮಿಂಚು ಸವನಿಕ ಪ್ರಕಾಶನ, ದಾವಣಗೆರೆ.