

## *Curriculum Vita*

**Yeshwant Rao N**

Faculty Member,

Institute of Management Studies and Research, Shankarghatta, Kuvempu University

Shivamogga-577451

E-mail: [rao.nyeshwant@gmail.com](mailto:rao.nyeshwant@gmail.com)

Phone: 9916764883

### **1. Objective**

Seeking a position in the field of teaching where my skills, knowledge and abilities can be utilized for the growth of the organization and self, while being flexible, resourceful, and innovative.

### **2. Value Added**

- Dynamic result oriented, even in pressurized condition, keen learner and
- Work efficiently as an individual as well as in group.

### **3. Academic Qualification**

- Ph.D Pursuing in Institute of Management Studies and Research in Management. Kuvempu University ,Shankarghatta
- Qualified NET Exam on May 2018
- Qualified KSET Exam on April 2014
- Completed M.B.A Programme in Finance Specialization from P.G Centre Kadur, Kuvempu University with **First Class (66.87%) in 2009**
- B.Com from Siddganga College for Boys Tumkur, Banagalore University with **First class (64.21%) in 2006**

### **4. Work Experience**

1. Worked as Guest Faculty in Dept of P.G Studies and Research in Commerce and Management, Sahyadri Arts and Commerce College, Shimoga for 6 years.

2. Worked as Guest Faculty in P.G Centre , Kadur, Kuvempu University for 2 years

3. Working as Guest Faculty in Institute of Management Studies and Research. Kuvempu University from past 5 Years

#### **4. Technical Exposure**

Basic Computer skills : MS Word, Excel, PowerPoint, Outlook & Access

Applied computer skills

#### **5. Subjects Handled as a Part of Curriculum**

- Operation Research for 10 Years for the Second Semester MBA students.
- Quantitative Techniques for 10 Years for First Semester MBA Students
- Marketing Management for 6 years for Second semester M.B.A Students.
- International Financial Management for 6 years for Fourth semester Finance Students(M.B.A)
- Working Capital Management for 7 years for MBA Finance Students
- Financial Decision Analysis for 6 years for MBA students
- Advance Corporate Finance for 6 Years for MBA students
- Entrepreneurship Development for 2 year for 4<sup>th</sup> Sem M.Com.
- International Marketing Management for 4 Year for 4<sup>th</sup> Sem M.Com

#### **6. Special Achievements in Teaching / Research**

**6.1 Life Membership in Acme Intellects International Journal of Research in Management**

**ISSN 2320-2939 (Print) ISSN 2320 – 2793 (Online)**

**6.2 Conducted Personality Development class for all P.G Students**

**6.3 Rapporteur for National Conference on “Business Education- Opportunities and Challenges organized by the Dept of P.G Studies and Research in Commerce and Management, Sahyadri Arts and Commerce College, Shimoga**

**6.4 Participated as Judge for the Best Manager Competition for Stress Interview organized by Dept of Tourism Administration , Sahyadri Science College, Shimoga on 27<sup>th</sup> Sept 2014**

**6.5 Participated as Resource Person on Research Methodology For Project Report of M.Com and M.B.A students organized by the Dept of Commerce and Management on 28<sup>th</sup> and 29<sup>th</sup> Nov 2014 in Sahyadri Arts and Commerce College**

#### 6. 4: Publications:

Sl.No	Name of the Research Paper	Title of Edited Volume
1	An Empirical Study on Attractiveness of Coffee Bowl As an Tourist Paradise: With Special Reference to Chikmagalore	International Journal of Management, IT and Engineering
2	A caring culture Attitude of Private health care center: An empirical study on Nanajappa Health Care, Shivamogga City.	Economic Paradigms of Healthcare in India: Issues and Challenges
3	An analytical study on Growing attractiveness of Health Insurance in India-An Evaluation of Various Schemes	Economic Paradigms of Healthcare in India: Issues and Challenges
4	Performance Evaluation of SHGs through Bank Linkage Programme	Demographics Dividend for India: Challenges & Opportunities
5	The Role of NGOs in Rural Empowerment : A Case Study of SKDRDP Kadur	Electronic International Interdisciplinary Research Journal (EIIRJ)
6	National Rural Health Mission In India : An Analytical Study	Elk Asia Pacific Journal Of Marketing & Retail Management
7	An Empirical Study on Rural Consumers Buying Behaviour Decision Towards Unorganized Retail Sector in Kadur Town	Indian Business Scenario and Jobless Growth – Concerns and Solutions
8	Enterpruership Development Linkages Through Promotional Institutions & Agencies in Karnataka State	ENTREPRENUERSHIP AND BUSINESS DEVELOPMENT IN INDIA
9	An Evaluative Study on VRL Logistics Pvt Limited– Cost Reduction and Value Creation	Management Accountant, The Institute of Cost Accountants of India
10	A Study on role of Competency Mapping in Creating Competitive Advantage for IT Industry	International Journal of Management Technology and Engineering

11	A Study on Impact of Competency Mapping in creating Organisational Culture in KPO industry in Shivamogga	International Journal of Commerce and Management Research
12	A Study on Role of Competencies in Creating Organisational Citizenship Behaviour in Selected KPO Industries in Shivamogga	Paripex – Indian Journal Of Research
13	Covid 19: A Virus with Enormous Challenges	Journal of Emerging Technology and Emerging Research
14	A Study On Impact Of Competency Based Hr Practices On Fostering Organizational Change And Development In Selected Bpo Companies In Shivamogga	JuniKyhat Journal
15	A Study on Competency Building Programmes and its Impact on Creating Organizational Values in Selected KPO Companies in Shivamogga	International Journal of Management Sociology and Humanities
16	A Study on Competency Mapping in Fostering Team Productivity and Group Cohesiveness in ITES Industry in Shivamogga	Madhya Bharti
17	A Study on Impact on Competency Mapping in Creating Emotional Quotient and Intellectual Growth in Selected ITES Industry in Shivamogga.	International Journal of Humanities Social Science and Management

### Presentations

10	2011	National Seminar	Enabling Teacher Excellence in Higher Education	Sahaydri College Campus, Kuvempu University
11	2011	National Seminar	Entrepreneurship an instrumental Tool in National Building	S.J.M College, Tarikere

12	2011	National Seminar	Performance Evaluation of SHG Linkage Through Development Programmes – A Case Study of KUIDP	A.V Kamalamma College for Women, Davangere
13	2011	National Conference	The effect of the Global Economic Crisis on Indian Higher Education.	Dept of Economics, Govt First Grade College, Chikmagalur
14	2011	National Conference	Enterpruership Development Linkages through Promotional Institutions and Agencies Karnataka	Kousali Institute of Management Studies, Karnataka University , Dharwad
15	2011	National Seminar	Agricultural Marketing in India : Directions for Development	Dept of Economics, Tumkur University
16	2011	National Conference	Entrepreneurial Motivation as an Promotional Tool for upbringing innovative entrepreneurship in Karnataka	Dept of PG studies and Research in Commerce, Tumkur University
17	2011	National Conference	Entrepreneurship : An Indigenous Solution to Enormous Problems	Dept of PG studies and Research in Commerce, Tumkur University
18	2011	National Seminar	Growing FDI attractiveness and its impacts	Shridevi Institute of Management Studies, Tumkur
19	2012	National Conference	An Analytical study of various schemes enacted by Government for Promoting SMEs in India - Special Reference to RGUMY	Avinashlingam University for Women, Coimbatore
20	2012	National Conference	A study on Intended decision Beahviour of cybercafé	Institute of Home science and Higher Education for Women,

			entrepreneurs: A case study of Chikmagalore District.	Avinashlingam University
21	2012	National Conference	Performance Evaluation of SHGs Through Bank Linkage Programmes	Dept of Economics, Tumkur University
22	2012	National Conference	Human Resource Development – New Paradigm & Perspective	Dept of Commerce & Management, S.B.C First Grade College for Women, Davangere
23	2012	International Conference	Role of NGOs in Rural Empowerment.	Department of PG studies and Research in Economics. Tumkur University
24	2012	National Conference	Efficient Management of Work Life Balance and Turnover	Shridevi Institute of Engineering and Technology, Tumkur
25	2012	National Conference	An Analytical study of various schemes enacted by Government for Promoting SMEs in India	Avinashlingam University for Women, Coimbatore
26	2012	National Seminar	An Analytical study on growth & impact of E-commerce on Retail Sector	Sri Sri Shivaligeswara Swamy Govt. First Grade College Chennagiri
27	2012	National Seminar	An analytical study on Growing attractiveness of Health Insurance in India- An Evaluation of Various Schemes	Dos and Research in Economics, Tumkur University,
28	2012	National Seminar	A caring culture Attitude of Private health care center: An empirical study on Nanajappa Health Care, Shivamogga	Dos and Research in Economics, Tumkur University,

			City.	
29	2012	National Seminar	Financial Inclusion in India	M.S.B Arts and Commerce College,Davangere
30	2012	National Seminar	A Study on Intended Decision Behavior of Cyber Café Entrepreneurs: A Case Study of Chikmagalore	Dept of Commerce, Avinashlingam University, ,
31	2013	National Conference	The effect of The Global Economic Crisis on Indian Higher Education	Govt First Grade College,Chikmagalore
32	2014	International Conference	An Analytical Study on Higher Education and its Impact on Societal Prosperity	Dept of Commerce, Sri Sri Shivalinga College, Chenngari
33	2014	National Conference	Developing A Holistic Indian Management System	IMSR,Shankarghatta
34	2014	International Conference	Empowering Employability in Business Education	Sri Shivlingeshwaraswamy Swamy, Govt.First Grade College, Channagiri
35	2014	National seminar	Recent Trends in Financial Services	Dept of Commerce and Management,Lal Bahadur Arts and Science College,
36	2015	National Seminar	Commodity and Derivative Markets in India	Govt.First Grade College, Channagiri

**(c) State Level**

37	2012	State Level Seminar	Impact of Globalization Cooperative sector	SJM First Grade College Arts & Commerce, Tarikere
----	------	---------------------	--	---

38	2014	State Level Seminar	Global Trends in Commerce	Dept of P.G Studies and Research in Commerce and Management,Sahyadri College Shimoga
----	------	---------------------	---------------------------	--

d) Workshop Attended

39	2013	Workshop	Union Budget 2013- 2014	Sahyadri College Shimoga
----	------	----------	-------------------------	--------------------------

### Personal Profile

Name : **Yeshwant Rao N**  
Father's Name : **Narayana Rao G**  
Date of Birth : **08<sup>th</sup> July, 1987**  
Nationality : **Indian**  
Marital Status : **Married**  
Current address : **Sree Devi Krupa , Ashraya layout,  
Bomankkate, Vinobanagar  
Shimoga**  
Permanent Address : **Yeshwant Rao N,Chikka Togurgate  
Hosur Road,Bangalore**  
Reference : : **Prof R Hiremani Naik  
Institute of Management Studies and Research  
Shankarghatta,Kuvempu University,Shimoga  
Cell No - 9448329269**

Here by I declare that the above information provided by me is true as per my knowledge.

Place: Shimoga

Date: 16/07/2023

(Yeshwant Rao N)

