

CURRICULUM VITAE

Dr. SUMATHI K
PhD. M.Com
(Accounting and Taxation)

Career Objective

I am highly interested in working under a learning atmosphere. It should also give me responsibility and opportunity to make a difference, as I believe challenges make me to deliver my best. My greatest asset is my sincerity and honesty, which helps in tackling the challenges to a meaningful conclusion.

Educational Qualifications

LEVEL	INSTITUTION	BOARD / UNIVERSITY	YEAR and MONTH of passed	PERCENTAGE (%)
(PhD)	Department of PG Studies and Research in Commerce	KUVEMPU UNIVERSITY	February 2016	---
K-SET	Mysore University	Mysore University	November 2021	---
M.COM	Department of PG Studies and Research in Commerce	KUVEMPU UNIVERSITY	June 2008	64.54
B COM	Sir M V Arts and Commerce College, Bhadravathi	KUVEMPU UNIVERSITY	May 2006	62.00
P.U.C	Sir M V Arts and Commerce College, Bhadravathi	Pre-University Board of Karnataka	June 2003	56.16
S.S.L.C	Kanaka Vidya Samsthe Bhadravatahi	Secondary Education Board of Karnataka	March 2000	62.4

Teaching Experience

Sl. No	Designation	University/Institution	Period
1	Guest Faculty	Institute of Management Studies and Research, Kuvempu University	September 2013 to till date
2	Guest Faculty	Department of MBA, Sahyadri Arts and Commerce College Kuvempu University	December 2012 August 2013

3	Guest Faculty	Institute of Management Studies and Research, Kuvempu University	September 2010 to August 2012
4	Guest Faculty	Kamala Nehru National Memorial College, NES, Shivamogga	June 2008 to August 2010

Personal Profile

Name : Dr. Sumathi K
Father's Name : **Karthik K**
Date of Birth : **02-04-1985**
Gender : Female
Nationality : Indian
Marital Status : Married
Name of the Husband : Mr.Sudheera K.V_{DCE}
Linguistics : Kannada, English, Hindi (write and speak) and Tamil

<i>Permanent address</i>	<i>Contact address</i>
Dr.Sumathi K D/o Karthik K Near Raghavendra Dry Cleaners, III Cross, OSM Road, Bhuthanagudi, Bhadravathi 577301	Dr.Sumathi K D/o Karthik K Near Raghavendra Dry Cleaners, III Cross, OSM Road, Bhuthanagudi, Bhadravathi 577301

Computer Knowledge

- MS-Office (word, power point, excel)
- Basic
- SPSS

Conferences, Seminars, Training Programmes, Refresher courses, etc., Organized/Participated

Sl. No	Name of the Conference/Symposia/Seminar	Level (University/State/National/International)	Date(s)	Number of participants
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01	Management Fest	National Level	18th and 19th Nov 2011	350
02	Conference	National Level	18 th and 19 th March 2011	450
03	Conference	National Level	May 10 th and 11 th 2012	350
04	Conference	National Level	22 nd and 23 rd Nov 2013	450
05	Workshop	State level	20 th April 2016	350

Seminars/Conferences/Webinars and Workshops attended

Papers Published in Nation/International Seminars/Conferences

Sl. No.	Name(s) of the author/ Co- author	Title of the Article	Edited Volume	Year	Volume and Page
					Number/ s
1	Dr. Sumathi.K, Prof.S.B Akash	Strategic HRM- A Tool for Sustainable growth of organized Retailing in India	National Seminar on Innovative Management practices (Edited Volume) ISBN-978-81-920303-7-1	10 March 2011, Dept of Business Administration Annamalai University	Pp55-58
2	Mrs.Sumathi.K Miss Vidya.R, Mr.Pradeepa.M	Small Start-up's Tendency among Rural Women SHGs a Boost- An Exploratory Study	National Conference on Economic Growth through Innovative Entrepreneurship	5 May 2012, DOS in Commerce, Tumkur University	Pp 80-83
3	Mrs.Sumathi.K Dr.S.B Akash	SHG's- A Back Bone for Women Entrepreneurs	National Conference on Creativity, Innovation and Entrepreneurship	16 and 17 Feb 2012, Avinashalingam University, Combatore	pp-43-48

5	Mrs.Sumathi.K	A 4 A approach to Place Utility Importance in Processed Milk Retailing – An opinion Survey	International Conference on India Inc: Innovative Management Strategies	5 and 7 Jan, 2012, Don Bosco Institute of Bio-Sciences and Management Studies, Bangalore.	Pp 28-36
	Dr.S.B Akash				
6	Mrs.Sumathi.K	Retail Revolution In India- A Study on Organized Food Retailers	National Conference on Renewing Business Trends in Post Recessionary Economy	18 and 19 March 2011, IMS, Kuvempu University	Pp34-36
	Dr.S.B Akash				
7	Mrs.Sumathi.K Miss Vidya.R	Advent of Organized Retailers in Agriculture produce markets- A case study	National Conference on Agricultural Marketing in India-Directions for Development	Tumkur University	PP 28-30
8	Miss.Vidya.R & Mrs.Sumathi.K	The Impact of the Global Recession on Foreign Institutional Investors Trading volume-a case	National Conference on Turbulent Times	21 st and 22 nd October 2011	Pp 45-47

0	1	Mrs. Sumathi.K & Dr.S.B AKash	Indian organized Retail Employment and Employee Satisfaction- An Empirical Evidence of Future Groups	National Conference on Indian Business Scenario and Jobless Growth	10 and 11 April 2013, IMS, Kuvempu University	Pp-28-31
1	1	Mrs.Sumathi. K & Miss Vidya.R	Green Business for Rural India- Opportunities for Women Entrepreneurs	Two Days National Seminar on Entrepreneurship Development	2013 at, PG Centre DAvanagere University, Tolhunse	Pp 87-90

Papers Published in UGC Care listed/Scopus Indexed Journals

Sl. No	Name(s) of the author/ Co- author	Title of the Article	Journal	Year	Volume and Page Numbers
01.	Mrs.Sumathi. K,And Dr.S.B Akash	Customer Relationship Management in Organized Retailing-A Case Study of More in Shivamogga	Annamalai Business Review, ISSN-0974-1690	July-Dec 2011	Vol.6, Issue 1
02.	Mrs.Sumathi. K,And Dr.S.B Akash	Changing Customer preference From Unorganized to Organized Retailing	Southern Economist, ISSN-0038-4046	Feb-12	Volume 50, Issue 20

03.	Mrs.Sumathi.K	Effective Human Resource Management –A Tool for Success of Shopper Stop –An Empirical Evidence	International Journal of Contemporary Research in Management, Engineering and Health Sciences	Feb, 2013	Vol.001, Issue 001
04.	Mrs.Sumathi.K, And Ms.Manu K.B, Ms Vidya.R	Value Addition Through Competency Mapping- An Opinion Survey of L&T Komatsu Ltd., Bangalore Works	Global Journal of Management Application ISSN-2249-345X	Jan-March, 2013	Vol 3 No 1,
05.	Mrs.Sumathi.K, Miss Anuradha T.S, Miss Vidya.R	SHG's-Is It The Real Tool For Empowering the Women	Aarhat Multidisciplinary International Education and Research Journal ISSN-2278-5658	June-July, 2013	Vol 3 Issue 3
06.	Miss. Manu.K.B., Mrs.Ramya.H.S., Mrs. Sumathi. K	Influence of Multiple Needs on the Individual Personality - An opinion survey of Mysore Paper Mills, Bhadravathi	International Journal of Research in Management ISSN 2249-5908	Sep-13	Issue 3, Vol.5
07.	Mrs. Sumathi.K & Miss. Anuradha.T.S	Green Business as a Sustainable Career for Women Entrepreneurs in India- An Opinion Survey	Advances in Management	May-14	Vol. 7(5)
08.	Mrs. Sumathi.K, Miss Vidya.R, Dr.S.B Akash	Organized Retailers: Drivers of Customer Satisfaction	SCMS Journal of Indian Management ISSN-0973-3167	April to June2014	Vol 11, No 2
09.	Dr.Sumathi.K, Dr.Vidya.R, Mr.Kiran G	Linkage Between Demographic Factors and Employee Job Satisfaction- A Critical Evaluation of Selected Organized Retails at Bengaluru City	MBBS Management Business and Entrepreneurship Review	Apr-16	Vol 7 Issue 2

10.	Dr. Sumathi.K, Miss.Vidya.R	Competency Mapping-Value Addition for Organized Retails	Indian Journal Of Research in Commerce Management, Engineering and Applied Science	Jul-16	ISSN-2454-6593
11.	Dr.Sumathi.K	HRD Practices on Employee Engagement: Retail Organizations	SCMS Journal of Indian Management	April-June 2017	Vol 14 No.2 pp 105-108
12	Dr.Sumathi.K , Dr.Vidya.R, Miss Rina Khanum	TQM in Management Education- A Critical Evaluation of B-Schools in Shivamogga District	UGC Approved International Journal of Research and Analytical Reviews	2016	E-ISSN 2348-1269
13	Dr.Sumathi.K , Mrs. Sujatha K	Role of Organized Retailers in Developing Agriculture Produce Markets- A Critical Evaluation of Fruits and Vegetables Market	International Journal of Research in Commerce, IT and Management	April 2019	Vol 9, Issue 04
14	Dr. Sumathi.K, Miss RinaKhanum, Mrs Supriya G.K	Employee Job Satisfaction at Organized Retails- An Analysis	Shanlax International Journal of Management	Apr-20	Volume 7 Issue 4
15	Dr. Sumathi.K, Miss RinaKhanum, Mrs Supriya G.K	Mutual Funds-A Potential Avenue for Investment	Seshadri Puram Journal of Social Science	Jan-19	Volume 1, Issue-2
16	Dr. Sumathi.K, Dr.Vidya.R, Mrs. Sujatha K	HRD Practices- A Strategic Tool for Employee Engagement at Organized Retail Organizations	Shanlax International Journal of Management	Jan-20	Volume 7 Issue 3
17	Dr.Vidya.R, Dr. Sumathi.K, Prof.R Hiremani Naik	The Role of Panchayati Raj Institutions Accounting and Reporting in Building Public Confidence and Legitimacy-AN Empirical Study	The Management Accountant	Apr-19	Volume 54 No 4

18	Miss Rina Khanum, Dr. Sumathi.K	Recovery of Non Performing Assets- A Challenge for Indian Financial Institutions	ANUSAND HAN	Feb-21	Vol III Issue 1
19	Miss Rina Khanum, Dr. Sumathi.K	Renovation of Indian Economy Through MUDRA Scheme- A Descriptive Analysis	IJARST	Dec-22	Vol 2 Issue 2

Papers Presented/ Participated in National/ International Seminars/Conferences/Webinars

Sl. No.	Title of the Paper presented	Title of Conference/ Seminar, etc.	Organizers	Nature of Conference and Participation
1	Participated	Contemporary Issues in Banking, Finance and Insurance	March 29-30, 2008 at DOS in Commerce Kuvempu University	National Seminar
2	Participated	The Recent Global Recession and its Impact on Emerging Indian Economy	April 3, 2009 at Department of Economics , Sahyadri Arts and Commerce college, Shivamogga	National Seminar
3	Participated	Enabling Teacher Excellence in Higher Education	28 May 2011 at Department of Commerce and Management, Sahyadri Arts and Commerce college, Shivamogga	National Seminar
4	Participated	Human Values in Marketing	16 September 2011 at Maratha Mandal's Arts and Commerce College, Khanpur, Belgaum	State Level Seminar
5	Policy Frame Work for Sustainable Human Resource Management	Emerging in Service Sector	20 March 2010, SJVP College, Harihar	National Seminar
6	HRD Practice and Challenges in Organized Retailing Sector- An Evaluative Study	Economic Revival: Business Perspectives and Opportunities	29 and 30 April St. Joseph Engineering College, Mangalore	National Conference

7	Food Retailing in India- With Special Reference to Organized Sector	Emerging Trends in Agricultural Marketing	4 Feb 2011, Department of Economics, Kuvempu University	National Seminar
8	FDI and Retailing Industry- Special Reference to India	India Inc: Challenges and Opportunities	3 and 5 January 2011, Don Bosco Institute of Bio-Sciences and Management Studies	International Conference
9	Indian Organized Retailing Opportunities and Challenges	Management and Technology	22 and 23 October 2010 PESITM, Shivamogga	National Conference
10	Dissemination of Real Time Value System in Management Education	Re-Engineering of Management Education	8 and 9 April 2011, KSOU, Mysore	International Conference
11	Economic Empowerment of Women Through Micro Finance	Human Rights and Gender Issues	2 and 3 Feb 2011, GFGC Bangalore	National Seminar
12	Performances of co-operative Banks in Sanctioning the Agricultural Loans- A Study	Co-operatives: A Vision 2020	16 March, 2011, DOS in Economics, Kuvempu University	National Seminar
13	Impact of Recession on Human Resources-With Special Reference to Corporate Sector in India	Impact of Global Financial Crisis on Indian Economy- Emerging Challenges	26 march 2011, Kamala Nehru Memorial National College for Women, Shivamogga	National Seminar
14	Participated	Agricultural Marketing in India: Directions for Development	1 December, 2011, Tumkur University	National Conference
15	Participated	Agricultural Marketing in The Context of Changing Global Economic Order	25 and 26 March 2011, Mysore University, Mysore.	International Conference

16	Impact of Economic Slowdown on Indian Life Insurance Industry- An Empirical Evidence	on Impact of Recession	28 March 2013, GFGC, Koppa	National Conference
17	SHGs-Is It the Real Tool For Empowering the Women	Social Justice and Empowerment of Backward Class- Issues and Challenges	09 April 2013 DOS in Sociology	National Seminar
18	Dairy Industry as an Entrepreneurial Venture for Rural India- A Holistic Approach	Agricultural Marketing in The Context of Changing Global Economic Order	KSOU Mysore	International Conference
19	Green Business for Rural India- Opportunities for Women Entrepreneurs	Rural Women Entrepreneurs in India	Davanagere University	National Seminar

Books Published

Sl. No.	Name of the Author	Title	ISBN	Publisher/University	Year of Publication
1	Dr. Sumathi K	Human Resource Development Practices	9788195529896	College Book House	2021
2	Dr. Sumathi K (Co-Author)	Indian Business Scenario and Jobless Growth	Edited Book	Himalaya Publishing House	2012

Study Material

Sl. No.	Name of the Author	Title	Programme	Publisher/University	Year of Publication
01	Dr. Sumathi K	Retailing Management	BCOM 5 th semester	Mysore University	2023

Administrative Experience

Memberships of University Bodies/other organizations

Sl. No	University/ Organization/Institute Body	Nature of Association	Period
01	Kuvempu University	Member of BOE, Institute of Management Studies and Research, Kuvempu University	2014 to Till Date

Other Skills

- SPSS
- Possess **Typing** Skill

Achievements

- Represented Karnataka for Three times in Senior Women Nationals in Handball Game**
- Represented Kuvempu University Three Times in Inter University Handball meet**
- Represented Kuvempu University in NSS Pre-RD Pared Camp**

I hereby declare that the above information is true to the best of my knowledge.

Date:

Place: Bhadravathi

Yours faithfully

(Dr.Sumathi.K)