

# CURRICULAM VITAE

SRIKANTH. K. S

**OBJECTIVE:** “To obtain a position in a success-oriented institution that seeks an ambitious and career conscious person, where acquired skills will be utilized towards continued growth and advancement both professionally and personally”.

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## **Contact Details:**

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## **Personal Details:**



Father's Name: Somanna D T

Mother's Name: Anusuya B A

Date of Birth: 5th May 1985

Gender: Male

Blood Group: O+

Marital Status: Married

Nationality: Indian

Permanent Address: s/o Somanna D T, 'A' Colony, Karakuchi, Tareke (T), Chikkamagalore (D), PIN 577144.

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## **Educational Qualification:**

- UGC – NET, June 2013 [58.86%] and December 2013 [56.00%].
  - KSET, December 2013 [57.71%].
  - Completed Office Management course (Windows 98, MS-Word, MS-excel, PowerPoint, MS DOS, Internet) in Keonics Yuva.com Centre, Channagiri, Davangere.
  - PGDHRM [1-year distance education program] at KUVEMPU UNIVERSITY in November 2008[52.20%].
  - M.T.A [Master of Tourism Administration 2 years' full time, regular Master Degree Program] at KUVEMPU UNIVERSITY in May 2008 with 69.92%.
  - B.A. [Bachelor of Arts] from S.M.R. First Grade College, Shankaraghatta, under Kuvempu University in April 2005 with 60.00%.
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## **PROFESSIONAL EXPERIENCE (16 Years of Teaching)**

- Presently serving as a Guest Faculty in the Department of Tourism Administration, Kuvempu University, Shankaraghatta, Shivamogga, since October 2020.
  - Serving as a Course Coordinator for SWAYAM MOOC's course titled 'Tourism Transport and Travel Services' since July 2019.
  - Served as an active review member of the esteemed Journal of Emerging Technologies and Innovative Research (ISSN: 2349-5162) Holding Member ID: 113733.
  - Served as subject expert for the preparation of electronic study material programme under EMRC, University of Mysore, sponsored by UGC.
  - Served as an Assistant Professor in the Department of Tourism and Hospitality Management, Pooja Bhagavat Memorial Mahajana P.G Centre, Metaghalli, KRS Road, Mysore – 16 from August 2015 to 2020.
  - Served as an Assistant Superintendent of Examinations, Pooja Bhagavat Memorial Mahajana P.G Centre, Metaghalli, KRS Road, Mysore – 16.
  - Served as a Faculty member in the Department of Tourism Administration, Kuvempu University, Shankaraghatta, Shivamogga, since August 2008 to August 2015.
  - Served as a Visiting Faculty for Diploma Students, in the Dept. of History and Tourism, Sri J.C.B.M. College, Sringeri, since 2009 to 2011.
  - Served as a Visiting Faculty for Tourism Students, in the Dept. of Business Administration, Acharya Institute of Management, Bangalore, since 2012 to 2013.
  - Served as a Visiting Faculty for Tourism Students, in the Dept. Tourism Administration (MTA - Five Years Integrated Course), Sahyadri Science College (Autonomous) in 2013.
  - Successfully guided the students to prepare their Fieldtrip and Tour/Project works for the partial fulfilment of the MTA Degree.
  - Successfully organized and participated the Events such as World Tourism Day, Symposiums, Workshops, Conferences and Seminars in the Department of Tourism Administration, Kuvempu University, Shankaraghatta, Shivamogga.
  - Successfully organized and escorted the students for Fieldtrips, State and Inter-State Educational Tours to various destinations in the country.
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## **PROJECT EXPERIENCE:**

- Conducted a study to analyse the Agri-tourism potential under the title of "Agri-tourism potential in Malnad region - A Study at Chickmagalore".
  - Participated in International tourist survey at Hampi, Badami and Pattadakal.
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## Competitions and Prize Winning:

Participated in Exodus-2008 and secured Second Place in the National Level Tourism Quiz, Exodus-2008, held at Christ University, Bangalore.

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## Papers Presented:

- Participated in the one-day National Level Seminar on “Ecotourism – Problems and Prospects” held on December 1st, 2007 at Department of Tourism Administration, Kuvempu University and Presented a paper titled “*Problem and Prospects of Wildlife Tourism – A Case Study on Bhadra Wildlife Sanctuary*”.
- Participated in the 2-day national level seminar on ‘Prospects and Challenges of Tourism in India’. Held on 25th and 26th September 2009 at SAVVP Arts and Commerce College, Naregal – 582119 and presented a paper titled ‘*Tourism and Economic – An Indian Perspective*’.
- Participated in the one-day national seminar on ‘Emerging Issues in Financial Sector’ held at Kuvempu University, Shankaraghatta 31st January 2010, organized by the department of PG Studies and Research in Commerce, Kuvempu University, Shankaraghatta and presented a paper entitled ‘*Economic Slowdown and Indian Tourism Industry*’.
- Participated in the 2-day national conference on ‘Economic Revival: Business prospective and Opportunities’ held on 29th and 30th of April 2010 at St. Joseph Engineering college, Vamanjoor, Mangalore. And presented a paper titled ‘*Impact of Economic Meltdown on Hospitality Industry in India – with Special Reference to Tourism Sector*’.
- Participated in the national level seminar on ‘Emerging Trends in Agricultural marketing’ held on 4th February 2011, organized by the department of Economics, Kuvempu University and presented a paper – ‘*Agri-tourism development in Karnataka – A Study*’.
- Participated in 2 days’ national conference on ‘Renewing Business trends in post recessionary Economy’ and presented a paper on ‘*Medical tourism development in Karnataka a study*’. On 18<sup>th</sup> and 19<sup>th</sup> of March 2011. The conference was organized by IMS, Kuvempu University.
- Participated in one-day state level seminar (UGC sponsored) on “Career and Opportunities in Travel, Tourism and Hospitality Industries” organized by Department of History and Tourism, S.J.V.P College, Harihar on 21st March 2011 and presented a paper titled on “*Adventure Tourism Development – A Study at Gokarna*”.
- Participated in 2-day national level conference on “Entrepreneurship and Business Development in India: Issues and Cases” organized by the Kousali Institute of Management studies, Karnataka University, Dharwad on 4th and 5th November 2011 and presented a paper titled on “*Costal Tourism Development in Karnataka – A study on Murudeshwara*”.

- Participated in One Day National Level Conference on “Responsible Tourism-New Dimension: Organized by the Dept. of Tourism Administration, Kuvempu University, Shankarghatta, on 31st May 2012 and presented a paper titled “*Agr-tourism and Sustainable Development*”.
- Participated in one-day National Level Seminar on “Trends and Challenges of Environmental Sustainability of Up-Coming Tourism Destinations”. Held on 27th September 2012, at Pazhasi Raja College Pulpally, Kerala and presented a paper on Rural Tourism in Shivamoga District”.
- Participated in one-day national level Symposium on “*Tourism Education v/s Employability*” held on 21 October 2015, at Department of Tourism Administration, Kuvempu University and presented a paper titled on “Tourism Education and Employability”.
- Participated in one-day national level conference ‘VANIJYA SAMMELANA- One Day National Conference in Commerce, Business, Management, Information Technology & Tourism’ and presented a paper titled ‘*Urban Tourism in India – A Study*’ held on 05th April 2016, organized by SRN Adarsh College, Bengaluru.
- Participated in two days ‘Travel Log-2016’ a national level seminar on ‘Heritage Tourism and Sustainable Development” and presented a paper titled ‘*Tourism Impacts on Heritage Monuments*” held on 26th October 2016.
- Participated in two days ‘Travel Log’19’ a national level conference on ‘Tourism and the digital transformation’ and presented a paper titled ‘Participated in two days ‘Travel Log’19’ a national level conference on ‘Tourism and the digital transformation’ and presented a paper titled ‘Future trends in travel and tourism’ held on October 04 and 05, 2018.
- Participated in two days ‘Travel Log’19’ a national level conference on ‘Tourism and the digital transformation’ and presented a paper titled ‘Role of Dasara in Promoting Tourism at Mysore’ held on October 04 and 05, 2018.
- Participated in two days ‘Travel Log’19’ a national level conference on ‘Tourism and the digital transformation’ and presented a paper titled ‘Mysore as a Yoga Tourism Destination A Study’ held on October 04 and 05, 2018.
- Participated in 3 days International Conference on ‘Trends and Distributions in Hospitality and Tourism’ and presented a paper titled ‘Agritourism and Rural Development: An analysis’ held at Bhubaneshwar on April 22, 23 and 24, 2022.

#### **Seminars and Conferences Attended:**

- Participated in national level seminar on ‘Global Convergence of Commerce Education’ jointly organized by ‘The Committee on Commerce Education and Career Counselling of the Institute of Chartered Accountants of India, New Delhi and Kuvempu University held in JnanaSahyadri on October 28 and 29, 2006.

- Participated in “Exodus – 2008” Organized by Christ College, Bangalore during 22nd - 23rd 2008 and secured II position in ‘Master Mind – Tourism Quiz Competition’.
  - Participated in 2-day national level conference on ‘Contemporary Issues in Banking, Finance, and Insurance’, organized by the Dept. of Commerce, Management and Tourism, held at Kuvempu University, Shankaraghatta on 29th and 30th March.
  - Participated in the One-day national level seminar on ‘New Paradigm’s in accounting and Finance’ held at Kuvempu University, Shankaraghatta on 26th May 2012, organized by the department of PG Studies and Research in Commerce, Kuvempu University, Shankaraghatta.
  - Participated as Executive Head in the 3-day Mysore Travel Mart – 16, during 12 to 14 February 2016, organized by Mysore Travel Agents Association, Mysore.
  - Participated in two days state level conference titled ‘Heritage and health Tourism in Karnataka’ organised by Vidyavardhaka First Grade College, Mysuru on 13<sup>th</sup> and 14<sup>th</sup> March 2019.
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### **Workshops and Symposiums**

- Participated in 3 days’ workshop on “Research Methodology” held during 26 to 28th January 2011 organized by PMEB, Kuvempu University, Shankaraghatta.
- Participated in two-day syllabus revision workshop of M.T.A Five-year integrated course held at Sahyadri Science College (Autonomous), Shimoga during 19th-20th March 2011 as Resource person.
- Participated in one-day state level symposium on “Tourism Research Methodologies” held at the Dept. of Tourism Administration, Sahyadri Science College, Shimoga on 25th March, 2011.
- Participated in 2-day Workshop on Preparation of Self-Instructional Material [SIM] during 23rd to 24th April 2011 organized by the DDE, Kuvempu University in collaboration with DEC of IGNOU, New Delhi.
- Participated in the ICSSR (Southern Regional Centre) sponsored 5-day workshop on Research Methodology for Commerce Researchers held during 11th to 15th August 2012 organized by the department of PG Studies and Research in Commerce, Kuvempu University, Shankaraghatta.
- Participated in 1-day workshop on “Cost Accounting Standards” held during 12th October 2014 organized by the department of PG Studies and Research in Commerce, Kuvempu University, Shankaraghatta.
- Participated as a resource person in 3 days’ workshop held in Mysore Travel Mart – 16, during 12 to 14 February 2016, organized by Mysore Travel Agents Association, Mysore.

- Participated in 1-day workshop held on “Copyrights & ethical Issues in Research” organized by Dept. of Studies in Business Administration, PBM Mahajana Education Centre, Mysore in association with Visvesvaraya Trade Promotion Centre, Govt. of Karnataka.
  - Participated in One-day workshop on ‘Digital Marketing Workshop for Travel Companies’ conducted by Facebook at Mumbai organised by OTM – Asia’s leading Travel and Tourism Fair on 22, 23 and 25/01/2019.
  - Participated in 1-day Faculty development programme on ‘Self Development’ organized by Dept. Of Studies in Business Administration in association with Brahma Kumaries, Mysore Sub Zone Mysore on 11th September 2016.
  - Participated in 1-day Faculty development programme on ‘National Education Policy - 2019’ organized by IQAC and SBRR Mahajana First Grade College, Jayalakshmpuram, Mysuru on 29th February 2020.
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### **Paper Published**

- Published a Research Paper titled ‘Impacts of Economic Meltdown on Hospitality Industry in India – with Special Reference to Tourism Sector’ in a Conference Proceedings book titled ‘Economic Revival: Business Perspectives and Opportunities’ a College Journal of St. Joseph Engineering College, Vamanjoor, Mangalore in 2010. Page no: 82.
  - Published a research paper titled ‘Medical tourism development in Karnataka a study’ in a book named ‘Renewing Business trends in post recessionary Economy’ published by Excel Publications Pvt. In 2010. ISBN: 978-93-81361-19-1. Page no: 273-277.
  - Published a research article titled ‘Urban Tourism in India – A Study’ in Adarsh Business Review in 2016. Page no: 50-55. ISSN 2394-4250.
  - Published a research article titled ‘Tourism Impacts on Heritage Monuments – A Study on Agra Fort’ in Asia Pacific Journal of Research in 2017. Page no: 134-137. ISSN 2347 4793.
  - Published a research article titled ‘Tourism Education and Employability in India’ in Publish World an International multidisciplinary research journal ISSN 2320-1797.
  - Published a research paper titled ‘Future Trends in Travel and Tourism’ in UGC and ISSN approved JETIR- Journal of Emerging Technologies and Innovative Research. ISSN: 2349-5162.
  - Published a research paper titled “Problems and Prospects of Agriculture tourism in the Malnad Region of Karnataka” in UGC approved journal “Our Heritage”, ISSN:0474-9030, Volume 68, Issue 30, Feb-2020.
  - Published a research paper titled ‘Agritourism and Rural Development – An Analysis’ in UGC approved ‘Journal of the Oriental Institute’, ISSN:0030-5324, Volume 72, August 2023.
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### **Key Strengths**

- Creative and quick learning, enthusiastic and innovative. Team work and organizing ability, motivate others.
  - Good communication skill.
  - Ability to maintain good temperament and adaptable to changes.
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### **Reference**

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Mysore, Karnataka, India. PIN: 570016.  
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### **Declaration**

I hereby declare that the information furnished is true and correct to the best of my knowledge and belief.

Yours Faithfully

(Srikanth K S)